

2022-2023 District Goals

District: 20 Y

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas



SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 75% of clubs in our district report service.

Action Plan

[Service Action Plan #1.docx](#)

[Service Action Plan #2.docx](#)

[Service Action Plan #3.docx](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead: [Contact the GAT](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	5	0
2nd Quarter	1	0	25	25
3rd Quarter	0	25	25	0
4th Quarter	0	0	25	25

FY New Clubs

1

FY Charter Members

25

FY New Members

80

FY Retention Goal

50

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

55

Action Plan

[Membership AP #1.docx](#)

[Membership AP #3 Retention.docx](#)

[Membership Action Plan #2.docx](#)

[Membership New Voices AP #4.docx](#)

[Membership Rebuilding Action Plan #5.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 75% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 65% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

Action Plan

[Leadership AP #1 Leadership .docx](#)

[Leadership AP #2 Leadership .docx](#)

[Leadership AP #3 Leadership.docx](#)

LCIF

Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 10% and club participation in our district increases by 10%.
- b. Our team will ensure that 1 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 300 to LCIF and I will ask 12 members of my district cabinet to make a personal donation to LCIF.

Action Plan

[LCIF Action Plan.docx.pdf](#)

CUSTOM GOALS

Goal Statement

MD 20 will reduce outstanding A/R by 50% in the 2022-2023 FY.

MD 20 will develop Leadership pathways for all Lions Leadership Institute (LLI) graduates by the end of the 2022-2023 FY.

Action Plan

[MD AR Action Plan #1 .docx](#)

[MD Leadership LLI #2.docx](#)

Goal Statement

District 20Y will establish an effective Marketing & Communications team to promote Lions throughout our District and provide the necessary assistance to our clubs by 6/30/2023.

District 20Y will establish an effective Marketing & Communications presence to promote clubs in our district by 6/30/2023.

The 2022-2023 fiscal year DG project will support a project which will improve the quality of life for children with cancer and be supportive of their families by assisting in renovation of the patient/family support area.

By the end of the fiscal year 100% of our Leos clubs will be provided with leadership opportunities to empower and foster a commitment to community service.

By the end of the 2022-2023 fiscal year our district will add a new Leos club.

District 20Y will follow the NAMI/GMA Process to strengthen our district through New Clubs, New Members, Member retention through Service and Member Satisfaction, Supporting District and Club Leadership and by establishing a District E-communications system.

Action Plan

[DG Project Action Plan.docx](#)

[Leos Action Plan #1 .docx](#)

[Leos Action Plan #2 .docx](#)

[Marketing Communications Action #2.docx](#)

[Marketing Communications Action Plan #1.docx](#)